



PSA: PRESS RELEASE

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MONTEREY COUNTY FOOD DRIVE: HUNGER DOESN'T TAKE A SUMMER VACATION

MONTEREY, Calif. July 15, 2008— From July 15th through September 30th, residents are encouraged to donate non-perishable food items to help the Food Bank for Monterey County. The second annual food drive *Hunger Doesn't Take a Summer Vacation* is sponsored by the Rotary Club of Monterey Pacific, which hopes to raise over 8,000 pounds of food. Donations are accepted in various ways, including contributions through an online virtual food drive found at www.montereypacificrotary.org or by dropping off non-perishable food items at select locations. For residents offering more than five bags, call 831-277-4388 to arrange for complimentary pick up.

“Right now, the need for food assistance has increased by nearly 50% and donations have declined by 50%. We appreciate all that the community can do to help fill our shelves and bring food to the residents and children of Monterey County.” says Leslie Sunny, Executive Director of the Food Bank for Monterey County.

All types of non-perishable food items are needed. However, most requested are canned meat, tuna, beans, fruits and vegetables, chili, soup, peanut butter, rice and pasta.

PARTICIPATING DROP-OFF LOCATIONS

Four Sisters Inns – 537 Houston St, Monterey
Farmers Insurance – 3771 Rios Road, #104, Carmel and 69 Soledad Drive, Monterey
I'm Puzzled – 301 Grand Avenue, Pacific Grove
Intero Real Estate – 7th and Monte Verde, Carmel
Law Office of Lori Silver – 187 Alvarado Street, Monterey
Monopoly Mortgage – 500 Polk Street, Monterey
Oh Flowers – 529 Central Avenue, Suite 5, Pacific Grove
Paul Mortuary – 390 Lighthouse Avenue, Pacific Grove
Union Bank of California – 1400 Munras Avenue, Monterey
Washington Mutual Bank – 291 Alvarado Street, Monterey

ORGANIZE YOUR OWN FOOD DRIVE

Residents are encouraged to organize their own food drive this summer at their business, children's school or place of worship. For assistance, please call the Food Bank for Monterey County at 831-758-1523.

ABOUT THE FOOD BANK FOR MONTEREY COUNTY:

The Food Bank for Monterey County, a certified America's Second Harvest Food Bank, is the largest supplier of emergency food in Monterey County. It distributes 5 million pounds of food annually and leads community efforts in the awareness and elimination of hunger in Monterey County.

ABOUT ROTARY CLUB OF MONTEREY PACIFIC:

The Rotary Club of Monterey Pacific is always looking for enthusiastic community members looking to expand its volunteer and community service, and make business contacts. The Club meets every Thursday at 5:15 p.m. at the Embassy Suites in Seaside. If you would like to be invited to a meeting, or if you have any questions, please contact president Carolyn Harris at 831-869-8655.

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